

**TOWN OF DAVIE
SURTAX WORKSHOP MEETING
AUGUST 17, 2016**

1. PLEDGE OF ALLEGIANCE

The meeting was called to order at 5:32 p.m. and was followed by the Pledge of Allegiance.

2. ROLL CALL

Present at the meeting were Mayor Paul and Councilmembers Caletka, Hattan and Starkey. Vice-Mayor Luis was absent. Also present were Town Administrator Lemack, Assistant Town Administrator Lewis, Assistant Town Administrator Holste, Town Attorney Rayson and Town Clerk Roig recording the meeting.

Councilmember Starkey made a motion, seconded by Councilmember Caletka to excuse Vice-Mayor Luis' absence. In a voice vote, with Vice-Mayor Luis absent, all voted in favor. (Motion carried 4-0)

3. INFRASTRUCTURE/TRANSPORTATION SURTAX

Mr. Holste described the evolution of the surtax proposal and said the County had decided on two sales tax surtaxes: one half-cent for transportation and one half-cent of infrastructure. The ballot language indicated that both surtaxes must pass or neither would. Mr. Holste reviewed the allowable uses for each surtax.

Mr. Holste said the revenue would start coming to Davie in Fiscal Year 2018 totaling approximately \$8.3 million. In the first 10 years, he estimated revenues of \$90 million - \$95 million and over 30 years, he estimated revenue of \$320 million to \$330 million.

Mr. Holste listed the proposed Town surtax projects. He said Broward County and municipalities had formed an education subcommittee and he and Mr. Lemack were members. The subcommittee had identified branding showing a penny at work with the tagline "Working for Broward, working for your cities." They were also developing an informational website: APenny AtWork.com and were working on the speakers' toolkit and frequently asked questions and answers. Community education would also be conducted through the Town website, the Davie Update and the Town messaging system, flyers and posters, Davie TV, social media and a speakers' bureau who would visit committees, HOAs and the Chamber of Commerce. They would also conduct three Town-wide community meetings.

4. ADJOURNMENT

There being no further business to discuss and no objections, the meeting was adjourned at 5:43 p.m.

Approved _____

Mayor/Councilmember

Town Clerk